

# Northern CARE NEWS

Summer 2005

www.northerncare.org

## Northern CARE Diverts 123,586 Tonnes of E-Waste Out of the North

A new partnership was formed between Northern CARE and Maxus Technologies to provide e-waste recycling to communities in northern Alberta. The new program is called e-CARE and Northern CARE will administrate the program, provide pick-up services and consolidation sites. Currently, the four collection hubs are Athabasca Waste Facility, Cold Lake Recycling Depot, Aquatera in Grande Prairie and Peace Citizens Recycling Centre. Fort McMurray will be coming on board as our 5<sup>th</sup> hub in the near future. Maxus will process the e-waste and provide continued consultation, marketing and logistic support.

Northern CARE is developing further processing at consolidation points for materials such as mCARE – milk jugs, cartons and other plastics; pCARE – office paper, newspaper and cardboard; fCARE – florescent bulbs; and wCARE – wireless equipment.

Northern CARE offers assistance in setting up recycling collection programs for Ni-cd batteries and Ink Jet/Toner cartridges.

## SUPERPAGES DISCONTINUES RECYCLING PROGRAM

SuperPages Canada has discontinued the long-standing telephone directory recycling program that was originally started by TELUS. This comes as very disappointing news and delivers a severe blow to the recycling initiatives that have been undertaken by municipalities. This is another burden to municipalities, via the taxpayer, paying for the waste created by industry.

Northern CARE has joined forces with the Calgary Regional Waste Reduction Partnership (CRWRP) to write letters to the Minister of Environment and to request a joint meeting with the him to discuss our concerns and identify possible solutions.

## My Life as a Tire

Northern CARE will be one of the financial supporters of a new educational video production “My Life as a Tire”, produced by Project Manager, Jule Asterisk, Regional Environmental Action Committee.



Northern CARE was a financial supporter of the first educational video “My Life as a Plastic Bottle”, which was completed in 2003. This series promotes recycling and environmental stewardship by portraying the entire cycle of a particular material through the eyes of the natural resource used to make it.

For more information on this project, please contact Jule Asterisk, Project Manager at 780-849-8897.

## *Northern CARE loses a Friend of the North*

*Tom Baldwin, Secretary for the Board of Directors of Northern CARE passed away in March 2005 at the young age of 48. Tom worked very closely with Northern CARE over the past many years – from its early stages of development to its most current recycling and waste management initiatives. His commitment to northern Alberta’s recycling issues was outstanding. Tom will be sadly missed by all who knew him - the North has truly lost a dear friend.*

## 2005 Northern Alberta Recycling Conference



Don't miss this 6<sup>th</sup> Annual Conference hosted by Northern CARE in Fort McMurray Alberta. Early registrations ARE necessary as spots are filling up fast. Set aside September 7<sup>th</sup> to 9<sup>th</sup> and attend the best conference to date!

Northern CARE has scheduled an impressive line-up of speakers who will provide information on a variety of topics that will surely be of interest to each one of you. We have tours of Syncrude Canada or of the Athabasca & Clearwater River systems. You can also choose to golf the championship course at the Fort McMurray Golf Club. Register today – space is limited!

There will also be an opportunity to meet the new Minister of Environment, the Honourable Guy Boutilier, MLA for Fort McMurray-Wood Buffalo. This new Minister has a vision of zero waste & wants to get rid of landfills in Alberta.

Not only will you find this to be a great conference, but it will be a great experience as well. Download a brochure and registration form at: [www.northerncare.org](http://www.northerncare.org) today!

**NORTHERN COORDINATED  
ACTION FOR RECYCLING  
ENTERPRISES**

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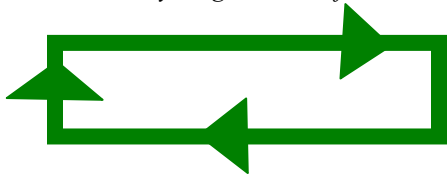
## RECYCLING CEILING TILES

Armstrong World Industries, headquartered in St. Helens, Oregon, announced that its Ceiling Recycling Program has now diverted more than 20 million square feet of old acoustical ceiling tiles from landfills to recycling applications. The program, which is still the only one of its kind, enables building owners to ship old ceilings from renovation projects to an Armstrong ceiling plant as an alternative to landfill disposal.

Under the new program, the company even pays freight costs for shipping the old ceilings, which it uses as raw materials in the manufacture of new ceilings. The old tiles do not have to be Armstrong products to qualify for the program.

For more information, call 1-877-ARMSTRONG or visit [www.armstrong.com/corporatena/environment.html](http://www.armstrong.com/corporatena/environment.html)

Source: Recycling Council of Alberta



## Alberta Newsprint Discontinues Recycling

Alberta Newsprint in Whitecourt, which added a de-inking and recycling pilot plant to its newsprint mill in the early 1990's, has decided there is no longer a business case to continue or expand the recycling operation. The mill only used three to four per cent recycled content in its newsprint, and was having difficulty dealing with cleaning and preparing old newsprint to meet the feedstock requirements. Alberta Newsprint produces 270,000 tonnes of newsprint a year, mostly for U.S. customers.

Source: Edmonton Journal

## "Take It or Leave It" Building Diverts 170 Tonnes from Landfill over 3 Years

Installed in 2002, the "Take it or Leave it" Building at the Lesser Slave Regional Waste Management Facility is growing more and more popular. The Waste Commission's concept (as it says on the building) is "one person's waste is another's treasure". The tail ends of yard sales, furniture, sporting goods, and basically any items which are still in working order, are welcome.

In 2002, the "Take it or Leave it" diverted 44.5 tonnes from being landfilled. In 2003, the amount diverted was 56.4 tonnes, in 2004; the amount diverted was 70 tonnes and is expected to increase significantly in 2005.

People are coming from as far away as Trout Lake, Peerless, Wabasca, Kinuso and of course the Town of Slave Lake and the MD of Lesser Slave River to browse through the items and take home what they use for.

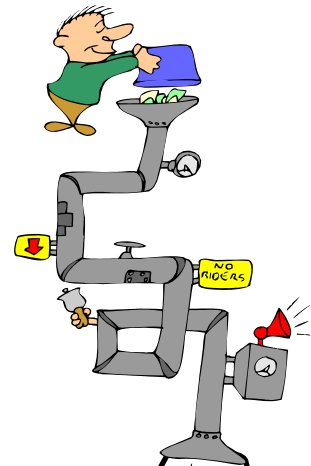
Source: Lesser Slave Lake Recycling Program Newsletter

**\*\*SCHOOL BINS \*\***

**St. Stephen's School In Valleyview Alberta And The Fox Creek School Are The Newest Recipients Of School Paper Recycling Bins.**

**Northern CARE** assists schools with the preparation of applications for **Shell Environmental Fund** grant funds in order for them to receive a paper bin at no charge. **Recycle Plus**, located in Grande Prairie Alberta will empty school bins located within municipalities who are members with them. For assistance or information, contact Linda McDonald at 866-818 CARE (2273) or [executivedirector@northerncares.org](mailto:executivedirector@northerncares.org). Also visit : [www.shell.ca/code/values/environment/sef.html](http://www.shell.ca/code/values/environment/sef.html) for grant information, guidelines, & application requirements.

# REDUCE REUSE RECYCLE



### Upcoming Events

**2005 Northern Alberta Recycling Conference and AGM**, Fort McMurray, AB, September 7-9, 2005, contact Northern CARE: 866-818-CARE (2273) or visit [www.northerncares.org](http://www.northerncares.org)

**WASTECON**, by the Solid Waste Association of North America (SWANA), September 27-29, 2005, Austin, TX, contact 240-494-2238 or visit [www.swana.org/sections/wastecon](http://www.swana.org/sections/wastecon)

**"Starve a Landfill...Feed the Future" 2005 Recycling Council of Alberta and Composting of Canada Conference and AGM**, October 12-14, 2005, Lake Louise, AB, contact: 403-843-6563, [info@recycle.ab.ca](mailto:info@recycle.ab.ca)

**Waste Reduction Week in Canada**, October 17-23, 2005 [www.wrwcanda.com](http://www.wrwcanda.com)